1. The user must be able to easily discover filmed content.
2. The user must be able to easily share filmed content he owns.
3. The user must be able to easily watch filmed content he discovered.

**First of all,**

I wrote a summary of my opinion (which was stated publicly before, but now have some ground to stand on).  
You shall read it now, but I’ll present it at the meeting as well.

**First story:**

1. Things the video should contain:
   1. Each video needs to have a title – representing the video
      1. Title is not unique
      2. A video must contain a title
   2. Each video should contain a description – to help the user understand what this video is about.
      1. The description is optional
   3. Each video should contain tags – in order to help the user filter the search results by tags.
      1. Tags are unique – you can use an existing tag, but there can’t be two tags with the same exact name.
      2. Tags are optional.
   4. Each video shall contain a thumbnail – in order to help the user recognize the video.
      1. It’s a picture
      2. A thumbnail is optional
2. There should be a search bar with which the user will search the requested video
   * 1. The search results (and autocomplete) should be ordered by a calculation of - the words searched + most popular videos which contains similar words + tags with similar names + his search history (how exactly?)
   1. There should be an autocomplete based on what the user types
      1. The autocomplete shall have no more than 5 results
   2. There should be a “search” button. When pressed the full search will begin and the user shall see the results page
   3. When pressed the enter the same functionality as the “search” button shall happen.
3. Results page:
   1. Shall contain the search-bar at the top for easy re-search
   2. Shall contain the videos ordered by the calculation mentioned above
   3. Shall have an order-by button which will allow to change the order by:
      1. Time of upload
      2. Views
      3. Popularity – Most views in the last 7 days
   4. Each video should visually contain:
      1. The **title** of the video shall be shown
      2. The **description** of the video shall be shown
      3. The **tags** of the video shall be shown
      4. The **thumbnail** of the video shall be shown
      5. The user who uploaded shall be shown
         1. We need a user-system
            1. We need a signup page
            2. Security
            3. Approved content creators

Nest to the uploader’s name there will be a Tick that he is famous.

He is famous after he passed a 20,000,000 total views.

He contacted us and we confirmed he is the real man behind the user.

* + 1. The time of upload

**By value:**

1. With existing videos, search and find a video by title name:
   1. Each video needs to have a title – representing the video
      1. Title is not unique
      2. A video must contain a title
   2. There should be a search bar with which the user will search the requested video
      1. The search results (and autocomplete) should be ordered by a calculation of - the words searched
      2. There should be a “search” button. When pressed the full search will begin and the user shall see the results page
      3. When pressed the enter the same functionality as the “search” button shall happen.
   3. Results page:
      1. Shall contain the search-bar at the top for easy re-search
      2. Shall contain the videos ordered by the calculation mentioned above
      3. Each video should visually contain:
         1. The **title** of the video shall be shown

**Second Story**

1. The website shall have a button named “Upload”
   1. After pressing it, the user shall be able to:
      1. Write a title (Description, Tags, Thumbnail)
      2. Press a button that will open up his file browser in order to choose the file.
      3. Press Submit – will upload the video
      4. The user shall be prompted to share his video’s url on social media:
         1. Whatsapp
         2. Facebook
         3. Instagram
   2. The user must sign up in order to upload
      1. Signup page
         1. Email
            1. Unique
            2. Validation
         2. Password
            1. Validation criteria
         3. Username
            1. Unique
            2. Validation
      2. Email confirmation
      3. Sign in page
         1. Validation
      4. Forgot Password
      5. Remember signed in user
      6. Remember multiple signed in user

**Third Story**

1. After pressing a video on the results page, the user will get to a WatchPage
   1. The media player should have:
      1. Pause
      2. Start
      3. Start from Beginning
      4. The current time at the video
      5. The length of the video
      6. Volume slider
      7. Progress bar
         1. A circle which shows the current time at the video
         2. On hover of a part of the video - will show a picture video at that moment
         3. Can drag the circle to a specific time at the video
      8. Shortcuts:
         1. Right to skip 5 minutes ahead
         2. Left to get back 5 minutes
         3. Space to pause
         4. Up to turn up the volume
         5. Down to turn down the volume

**My Say:**

In the above we see how a programmer shall look at the requirements in an order that will help him create tasks in the best possible way, but doing everything takes tons of time that when we don’t necessarily know if the listed features are worth it (tags, description, thumbnail).  
On the contrary, the “By Value” Proposition slices the cake from top to bottom. We know we have somethings that works.  
Whether or now we want the user to meet our product with this bare state – that’s a business decision.  
But we can fit this in a 2 week sprint, and be sure that our product has a user flow that **WORKS** and is in production.  
Swish has a ton of unfinished branches that never saw the light of os-mif, that Shaked needs to try and merge together (without quality assurance at all).  
The statement that we finished somethings that gives value shines in this example.